

# Like A Girl

**WALT consider stereotyping in STEAM education**

# What is STEAM?

Science

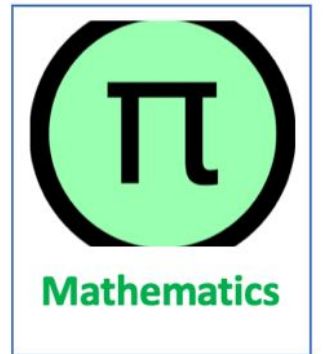
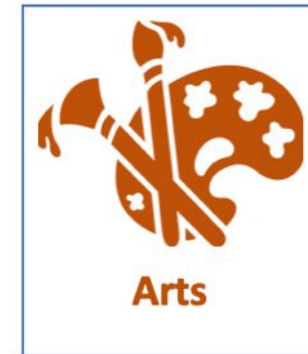
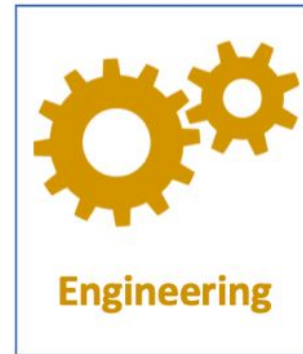
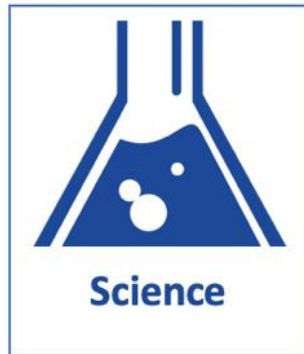
Technology

Engineering

Arts

Maths

**S** **T** **E** **A** **M**



# ‘Like a Girl’

What comes into your head?

What does this mean?

Reflect for a few seconds ...

Now, you have 2 minutes to write down some words you associate with being like a girl.

# ‘Like a Boy’

What does this mean?

Reflect for a few seconds ...

Now, you have 2 minutes to write down some words you associate with being like a boy.

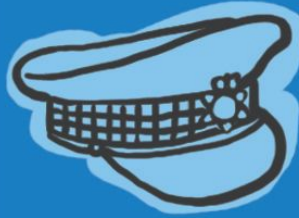
# **Compare and contrast your two lists**

Which words appeared on both lists?

Discuss with those around you

Look at the following graphic

Logical



Weak



Strong

Emotional



Sweet



Rational

Soft

Inflexible



Ambitious



Wild

Pretty



# What messages are being communicated here?



# What is stereotyping?

Think – Pair – Share



community evaluation belief  
intelligence social  
gender racism religion age  
ignorance labels  
tension values prejudice class  
cliche society beauty  
sexism  
diversity difference equality  
disability bias stereotype  
occupation race  
discrimination assumption  
education



#WSJLIVE  
**WSJ**  
Live

On a blank page consider and write:

1. What this made you feel.

2. What affects girls' attitudes towards themselves.





**What it is  
is beautiful.**

Have you ever seen anything like it? Not just what she's made, but how proud it's made her. It's a look you'll see whenever children build something all by themselves. No matter what they've created.

**Younger children build for fun.** LEGO® Universal Building Sets for children ages 3 to 7 have colorful bricks, wheels, and friendly LEGO people for lots and lots of fun.

**Older children build for realism.** LEGO Universal Building Sets for children 7-12 have more detailed pieces, like gears, rotors, and treaded tires for more realistic building. One set even has a motor.

LEGO Universal Building Sets will help your children discover something very, very special: themselves.



Lego ad

What year?

1981





Some Lego products

What year?

2022



1981

2014

This is the same girl 33 years later.  
What does she mean?

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is beautiful.**

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LEGO Universal Building Sets will help your children discover something very, very special: themselves.

Universal Building Sets



3-7 years old

**LEGO**

7-12 years old

**What it is  
is different.**



Her Next Chapter  
[www.motherdaughterbookclubs.com](http://www.motherdaughterbookclubs.com)

Watch the next advertisement

Consider its merit as **breaking stereotypes**





*Barbie*<sup>TM</sup>



In which ways does it break stereotypes?

What would you change to make it even better?

The following ad was banned in the UK

WHY?



# Task

Make an advertising poster for a toy which is usually marketed to one gender.

Make the ad non-stereotypical.

# Follow-up

Organise a debate.

The motion:

Boys are more interested in STEM than girls